



# Megan Goodson

## Graphic Design

### Contact Me

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**Portfolio:** megangoodsondesigns.net

### Education

**Cleveland Community College**  
Web and Multimedia Design Certificate, 2013  
Social Media Certificate, 2013

**Peace College**  
Bachelors of Arts in Graphic Design, 2008 - 2011

**Wake Tech Community College**  
Web Design Certificate, 2013  
Web Programming Certificate, 2013  
Associate in Arts Degree, 2004 - 2008

### Skill Sets

- **HTML / CSS**
- **PHP**
- **WordPress**
- **Photoshop**
- **Illustrator**
- **InDesign**
- **SEO / Backlinks**
- **Social Media**
- **Google**

## Experience

### Strutmasters

December 2016 - September 2017 { Roxboro, NC }

- Handled SEO, Social Media and Google Accounts.
- Created graphics for mailers, newsletters, website & social media.
- Programmed website with edits as needed using HTML & CSS.
- Received Orders for eBay, Amazon and Walmart.

### Dillon Supply

Feburary 2016 - March 2016 { Raleigh, NC }

- Designed flyers and marketing materials for all branches.
- Added spreads and products to the 2016-2017 Industrial Catalog.

### AIT (Advanced Internet Technologies)

March 2014 - Feb 2016 { Fayetteville, NC }

- Marketing Manager and Web Master.
- Website Updates, Product Changes and Releases
- CSS, HTML, PHP and Bootstrap Framework for Web Site Updates.
- Designed Marketing Materials - Google Display Ads, Newsletters, Icons, and Web Designs - Using Photoshop and Illustrator CC.
- Wire Frame to Development for multiple new product pages.
- Managed budget and SEO in Google Adwords and Google Analytics.
- Responsible for Company's Social Media plan and ran the company's Facebook, Twitter and LinkedIn Accounts.
- Taught Photoshop Intermediate and Advanced and Illustrator Beginner to Military Personnel.

### Megan Goodson's Designs {Independent Contractor}

May 2011 - Present {Cary, NC}

### Torrent's Treasures

- Designed logo in Photoshop and Illustrator.
- Designed and Developed Website using HTML and CSS.
- Designed displays and other marketing materials using InDesign, Illustrator and Photoshop.
- Tracked sales using Etsy Platform an Google Analytics.
- Responsible for company's Social Media accounts.
- Designed Websites Using Adobe Muse

### TextTivia

- Designed website proofs for clients using Photoshop
- Designed logos for clients using Illustrator
- Designed facebook, website, and email ads using Photoshop
- Designed numerous marketing materials for company brand
- Input products into E-Commerce Platforms
- Performed simple CSS, PHP and HTML edits on client sites

### Bonny Calloway

- Designed business cards for textile design company.

### Miles Calloway Designs

- Completed portfolio site from concept to completion using Adobe Photoshop, PHP, CSS, and WordPress.

### Delong's Landscaping

- Completed Landscaping site from concept to completion using Adobe Photoshop, CSS, and HTML.

### Semper Fi Web Design

- Web programmer for client sites from concept to completion using WordPress, CSS, and PHP.
- Lead web programmer launching paid theme line for WordPress using company framework Spring Board.
- Designed client sites using Adobe Photoshop and Adobe Illustrator.
- Performed various design tasks for marketing materials using Adobe Photoshop and Adobe Illustrator.
- Attended and participated in various WordPress meet ups/ seminars.