



Megan Goodson

Graphic Design










Contact Me

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Education

Cleveland Community College
Web and Multimedia Design Certificate, 2013
Social Media Certificate, 2013
Peace College
Bachelors of Arts in Graphic Design, 2008 - 2011
Wake Tech Community College
Web Design Certificate, 2013
Web Programming Certificate, 2013
Associate in Arts Degree, 2004 - 2008

Skill Sets

- HTML / CSS 
- PHP 
- WordPress 
- Photoshop 
- Illustrator 
- InDesign 
- SEO / Backlinks 
- Social Media 
- Google 

Experience

Dillon Supply

Feburary 2016 - March 2016 { Raleigh, NC }
• Designed flyers and marketing materials for all branches.
• Added spreads and products to the 2016-2017 Industrial Catalog.

AIT (Advanced Internet Technologies)

March 2014 - Feb 2016 { Fayetteville, NC }
• Marketing Manager and Web Master.
• Website Updates, Product Changes and Releases
• CSS, HTML, PHP and Bootstrap Framework for Web Site Updates.
• Designed Marketing Materials - Google Display Ads, Newsletters, Icons, and Web Designs - Using Photoshop and Illustrator CC.
• Wire Frame to Development for multiple new product pages.
• Managed budget and SEO in Google Adwords and Google Analytics.
• Responsible for Company's Social Media plan and ran the company's Facebook, Twitter and LinkedIn Accounts.
• Taught Photoshop Intermediate and Advanced and Illustrator Beginner to Military Personnel.

Megan Goodson's Designs {Independant Contractor}

May 2011 - Present {Cary, NC}

Torrent's Treasures

• Designed logo in Photoshop and Illustrator.
• Designed and Developed Website using HTML and CSS.
• Designed displays and other marketing materials using InDesign, Illustrator and Photoshop.
• Tracked sales using Etsy Platform an Google Analytics.
• Responsible for company's Social Media accounts.

TextTivia

• Designed website proofs for clients using Photoshop
• Designed logos for clients using Illustrator
• Designed facebook, website, and email ads using Photoshop
• Designed numerous marketing materials for company brand
• Input products into E-Commerce Platforms
• Performed simple CSS, PHP and HTML edits on client sites

Zift Solutions

• Performed data entry tasks and created Email Newsletters using HTML and CSS.

Cool Calvin

• Performed task of moving website from basic HTML and CSS to WordPress.

Bonny Calloway

• Designed business cards for textile design company.

Miles Calloway Designs

• Completed portfolio site from concept to completion using Adobe Photoshop, PHP, CSS, and WordPress.

Delong's Landscaping

• Completed Landscaping site from concept to completion using Adobe Photoshop, CSS, and HTML.

Semper Fi Web Design

• Web programmer for client sites from concept to completion using WordPress, CSS, and PHP.
• Lead web programmer launching paid theme line for WordPress using company framework Spring Board.
• Designed client sites using Adobe Photoshop and Adobe Illustrator.
• Performed various design tasks for marketing materials using Adobe Photoshop and Adobe Illustrator.
• Attended and participated in various WordPress meet ups/ seminars.